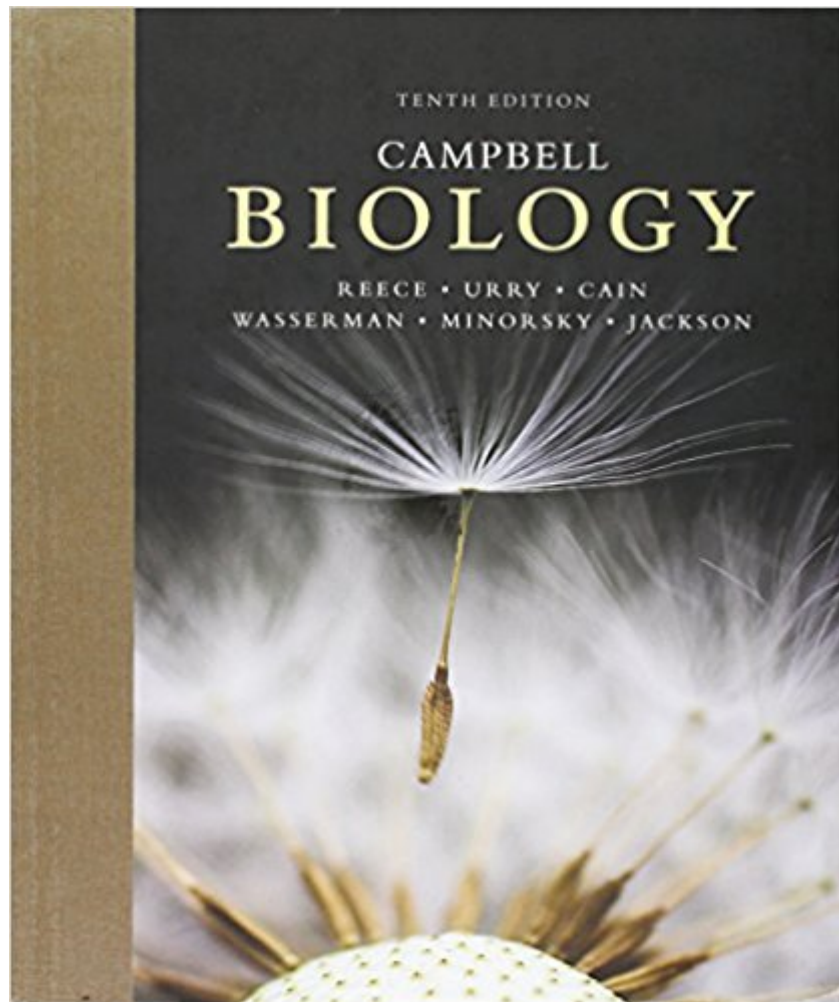


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Campbell Biology (10th Edition)



Synopsis

The Tenth Edition of the best-selling text Campbell BIOLOGY helps launch you to success in biology through its clear and engaging narrative, superior pedagogy, and innovative use of art and photos to promote student learning. The Tenth Edition helps you develop a deeper understanding of biology by making connections visually across chapters and building the scientific skills needed for success in upper-level courses. New Make Connections Figures pull together content from different chapters visually, helping you see the big picture • relationships. New Scientific Skills Exercises in every chapter use real data to build key skills needed for biology, including data analysis, graphing, experimental design, and math skills. New examples show you how our ability to sequence DNA and proteins rapidly and inexpensively is transforming every subfield of biology.

Book Information

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Customer Reviews

I'm a middle-aged computational linguist, and I bought this book after a fascinating conversation with my doctor about the advances made in biology in recent years due primarily to cancer and AIDS research. I want to learn important things that mankind has understood before I have to leave the planet. I thought I was going to have to pull myself together to read this heavy stuff, but not at all. For me, this is a page turner. I couldn't wait for my commute so I could sit in a corner and read my book. I have to say I am left totally BLOWN AWAY by what we have come to understand about biology -- both the details as well as the bigger picture. Had I been younger when I picked it up, I would not have appreciated as much the skill with which the authors present the material. The order

and manner in which concepts are introduced have obviously been honed over decades of experience -- first the major themes which tie the field together, a complete and painless high school chemistry course placed so you sense why you're going to need it, the critical role that water plays in making life possible. An overarching description of what energy is and how it functions precedes an attempt to discuss cellular respiration and photosynthesis, so that you're primed not to lose the forest for the trees. You really feel like you sense how it works, and if you're paying attention at all, you can't help but come away with admiration for the community of scientists who made it happen. I feel better about the human race, and am left sensing the magnificence of this achievement in the greater scheme of things. The whole of biology is presented pretty comprehensively. I left the book feeling that I got what I came for. But oddly the biggest thing I take away from this book is a deep impression of the astounding machine that I have been given to use in this life. You can't help waking up each morning hoping to be worthy of it.

This textbook is the same book as the *more expensive* Campbell Biology, also being sold on ... The difference is that you also get access to Masteringbiology, which is about 50 bucks on their website. This is obviously the better deal. Anyway, the book arrived brand new and vacuum-sealed with plastic (2 Layers!). Perfect condition. Aside from that, the book is very nice. There are many pictures and diagrams and the text is easy to read, unlike some other textbooks I am required to read... I have already outlined the first few chapters and I am very happy with the purchase, because it is a good textbook, it is much cheaper than my college bookstore, and it included Masteringbiology in the price. Edit: Just wanted to add that on the Masteringbiology website, you also get access to the Campbell Biology E-book (normally \$100 on their website with the mastering), so you don't have to carry the book with you to school for access. I just have to stress how great this E-book is, really. I normally don't love reading books on my iPad with the kindle app; it just doesn't feel the same. But I read this textbook my iPad using the Pearson app and it is fantastic. It looks exactly like the book and you have the option of leaving sticky notes and highlighting things for later. Oh and reading the book is generally online, but you can choose the chapters you want to download for reading offline. I hardly even use the printed textbook these days. Edit 2: Since has linked the reviews of both books, you should search specifically for Campbell Biology with MasteringBiology® (9th Edition).

This edition is more detailed than 9th edition. I love the stuff that they added and revised, such as better pictures and improved examples. The 7th and 9th edition are adequate enough to learn basic

biology, but keeping updated with new editions is wise. Firstly, there are pros and cons for the hardcover and three-ring binder options... Hardcover: Pro: the whole thing is in one whole piece. Con: the hard cover option is REALLY HEAVY to carry around! Three-ring binder option: Pro: student can customize how they can segment the chapters by putting the pages in a three-ring binder, so they are not carrying around too much weight of the other chapters. Con: the pages are flimsy and can be torn out of the three-ring binder, if you do not handle the pages with care. also, you have to buy your own three-ring binders to put the pages in before you open the plastic, which is securing your new book. So, if you are a guy like me, who can carry extra weight and likes all the pages secured together, you should buy the hardcover. If you are going to buy the hardcover, you will be reading it in front of a desk. However, if you are someone who can't hold up heavy books while reading on the couch (or non-desk), you should buy the three-ring binder option.

I started with this book from zero knowledge about biology, after 5 months of studying primary from this book I made successfully entrance exams on 3/3 colleges (general nurse / paramedic). Gonna try it on general medicine next year after I study up physics and chemistry as I missed it on high school. Sadly I never learn it as easily as biology from this loving. I have experience with translated 2002 release. Because of its quality I bought it in original and actual. New features in same categories seems even easier to learn. Sorry for my English, I greet you from Czech republic.

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